



When you help the American Red Cross, you help America

89 cents of every dollar received by the Red Cross goes directly to help people through services and programs.

Be Generous: There is a place where a complete stranger will reach out to help make things better. That place is called America, where we look out for each other. With your contribution, we can help keep it that way.

Volunteers ARE the Red Cross: Volunteers are assisted by the small staff typically found in Red Cross chapters. Volunteers register class attendees, teach lifesaving skills, register blood donors, do office work, or respond to emergencies. Whatever you can give (an hour or two or several hours ... short term or long term), will make a difference!

Give Blood: Give the gift of life at a local blood drive. Call 1-800-GIVELIFE to learn about a blood drive near you. People age 17 and older may give. There is no upper age limit. You may give every 56 days.

Support Special Events: Events spread the Red Cross story and raise money for our work. *Hometown Heroes* honors local everyday heroes. *Avenue of the Arts* showcases local artists. Area restaurants offer special meal events. An annual *March is Red Cross Month* event and a spring golf outing are always fun.

The Red Cross is a Better Business Bureau accredited charity. We meet all 20 standards of the BBB for Charity Accountability.



The Mission of the American Red Cross

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.



**American Red Cross
South Central Michigan Chapter
Serving Hillsdale and Jackson Counties**

3425 Francis Street
Jackson, MI 49203
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Together, we can save a life.

**South Central Michigan Chapter
Serving Hillsdale and Jackson Counties**

**2009 - 2010
Programs and Services**



Mobilizing people to help neighbors in emergencies - across the street, the state, and the country.

The American Red Cross is not a government agency.

Thank you for supporting our services. Your assistance helps make a better America for all of us.

American Red Cross South Central MI Chapter

Serving Hillsdale and Jackson Counties

Last year, the South Central Michigan Chapter:

- Assisted more than 400 area residents displaced by fire, flood, storm, etc.
- Collected over 11,000 units of blood
- Helped 150 military families stay connected during emergencies while separated
- Trained more than 4,750 area residents in AED devices, CPR, First Aid, aquatics, babysitting, care giving, and life saving skills
- Deployed trained local disaster volunteers to assist in disasters around the country
- Participated in emergency preparedness meetings and events with local, state and national public safety/response agencies



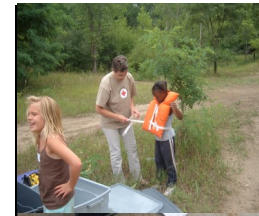
Emergency Services

When disaster threatens or strikes, the Red Cross responds day or night, providing shelter, food, clothing and mental health services.

The core of Red Cross disaster relief is direct, personal assistance given to individuals and families affected by disaster in our area, across the state or nation, or around the world.

The Red Cross feeds emergency workers, handles inquiries from family members outside the disaster area, and helps those affected access the resources they need.

All American Red Cross disaster assistance is provided free of charge.



Community Services

Our local Red Cross Chapter:

Partners with Queen of the Miraculous Medal Church to provide a food pantry at our Jackson headquarters. Donations for the pantry are always needed and gratefully accepted.

Offers the use of our community rooms at no charge to area organizations.

Provides periodic, free blood pressure clinics and free first aid and safety classes each March (Red Cross month).

Trains youth ages 6 to 12 in basic first aid and water safety at our summer Kids Camp.



Blood Services

Every two seconds, someone in America needs blood. Less than 5% of the U.S. population donates blood, while at least 38% are eligible.

The American Red Cross provides nearly half of the nation's and all of the local blood supply.

Providing safe, reliable and cost-effective blood services for our community and increasing voluntary donations is a Red Cross commitment.

**The need is constant. Gratification is instant.
Give blood.™**



Services to the Armed Forces

The American Red Cross:

Provides emergency communications between families and members of the U.S. Armed Forces, including Reserves, National Guard, and veterans.

Serves as local facilitator to provide no-interest loans from military aid societies and helps identify other resources and services to benefit members of the U.S. Armed Forces, including Reserves, National Guard, and veterans.



Health & Safety Services

Join us today in helping people prepare for, prevent or respond to emergencies. We will train you, your family, school, business, or organization to respond to emergencies. We can also train you or someone you know to become an instructor.

The Red Cross provides education and training in First Aid, CPR and defibrillator use (AEDs), and lifesaving skills classes. Our new Certified Nursing Assistant (CNA) classes can lead to an entry-level job in the health care field.

Assistance available: loans for CNA classes, scholarships for some classes & Kids Camp.